

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Department of Tribal Welfare - Proposal for Implementation of New Coffee Project in ITDA, Paderu, Alluri Seetharama Raju District - Sanction of Project from 2025-26 to 2034-35 - Orders - Issued.

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DEPARTMENT OF TRIBAL WELFARE (BUD)

G.O.Ms.No.18

Dated:08.08.2025

Read:

From the Project Officer, ITDA, Paderu and the District Collector, vide Letter No.234/2023/A2 dated:20.05.2025.

ORDER:

The Hon'ble Chief Minister, Government of Andhra Pradesh during the review meeting held in the month of October 2024, has instructed to prepare project report and plan for extension of new coffee and consolidation. Accordingly, Government in Tribal Welfare Department have also issued instructions from time to time during the Video Conferences for submission of New Coffee Project proposals.

2. In the background of the announcement of Hon'ble Chief Minister, Government of Andhra Pradesh in the reference read above, the District Collector, Alluri Seetharama Raju District has submitted the proposals for New Coffee Project, reporting that, the sanctioned Coffee Project during 2015-16 has been completed by 2023-24 and there is no sanctioned Coffee Project beyond 2024-25. Moreover, the Coffee project has been widely accepted by the local people and there is demand from the tribal community to take up coffee cultivation in every year coffee plantation as a sustainable source of livelihood. Moreover, the Dry land agriculture is not an economic proposition beyond a certain limit in the geographical and economic limitations and the Project is established as a locally tested and trusted alternative.

3. The District Collector, Alluri Seetharama Raju District has also reported that, the Coffee Plantations so far covered in RoFR lands is about 25,000 acres and approximately 40,000 acres of area suitable for taking up with New Coffee/shade plantations. As such, there is necessity to take up new expansion of coffee plantations in 1.00 Lakh acres (40,000 acres already available shade area and 60,000 acres proposed shade area) towards Comprehensive development of coffee in ITDA, Paderu area.

4. This is ten year project commencing from 2025-26 to 2030-31 and maintenance up to 2034-35 for New Coffee Project implementation in the agency area of ITDA, Paderu, ASR District. At the outset, though it may seem a very long duration project, the main component i.e., Development of shade plantation under MGNREGS. Subsequently, expansion of Coffee plantation in (1) One Lakh acres.

[P.T.O]

5. The details of the areas proposed are as follows:

S. No.	Name of the Crop	Area in hectares
1	Balance Barren land	12000
2	Part of Ragi area	5000
3	Part of Sama area	5000
4	Part of Niger area	2000
5	RoFR balance area	16000
	In Hectares	40000
	Proposed to take up in Acres	100000

6. The year-wise coffee plantation plan are proposed as follows:

S. No	Year	Coffee Plantations in acres	Remarks
1	2026-27	10,000	Proposed to raise in existing natural shade areas includes RoFR lands
2	2027-28	10,000	Proposed to raise in existing natural shade areas includes RoFR lands
3	2028-29	20,000	Proposed to raise in existing natural shade areas includes RoFR lands
4	2029-30	30,000	Proposed to raise in the shade planation area raised under MGNREGS
5	2030-31	30,000	Proposed to raise in the shade planation area raised under MGNREGS
Total		1,00,000	

The various components of the Project are as follows:

S. No	Name of the Component	Project period	Area to be covered in acres	Utilisation of State funds under the Scheme “Rejuvenation of Coffee Plantation”- SH (18)- HoA: 2225-02-102-11-18-310-312 OGIA & 350-351 (Rs. In crores)
1	Development of Mixed Shade plantation in one lakh acres pre-requisite for Coffee Plantation	2025-26 to 2026-27	60,000 acres	Rs. 108 Crore funds can be tapped from the MGNREGS Programme

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2	Expansion of New Coffee Plantations including raising of nurseries	2026-27 to 2030-31 and maintenance upto 2034-35	1,00,000 acres	46.000
3	Coffee Consolidation Rejuvenation	2026-27 to 2030-31	75,000 acres	22.500
4	Supply of Aluminium Ladders to tribal coffee growers	2025-26 to 2034-35	10,000 Nos	20.000
5	Project Management	2025-26 to 2034-35		5.693
TOTAL				202.193

Note - The year wise State funds under the Scheme "Rejuvenation of Coffee Plantation"-SH (18)- HoA: 2225-02-102-11-18-310-312 OGIA & 350-351 shall be utilised for all the components mentioned in the above said Table.

NEW PROJECT PROPOSALS AT A GLANCE:

- New area expansion of 1,00,000 acres of Coffee plantations in a span of (5) years.
- Rejuvenation/consolidation of the existing plantations in an extent of 75,000 acres for a period of (5) years @ 15,000 acres per year to increase the productivity.
- To develop a detailed project covering the aspects and to work out budget requirement keeping in view the existing sources of SCA to TSS.

EXPANSION PLAN:

- ITDA, Paderu proposes to take up expansion of coffee plantations over an extent of 1,00,000 acres in a span of (5) years.
- The existing available natural shade area will be utilized for taking up coffee plantations in the first (3) three years and afterwards the Shade plantations now raising under MGNREGS will be utilized for taking up coffee for the remaining years.

REJUVENATION OF EXISTING COFFEE:

- The main objective of rejuvenation through soil and tree management is to improve the productivity of existing coffee holdings.
- Proposed to take up rejuvenation, one of existing coffee plantations bearing area of 75,000 acres.

2026-27	15,000 acres
2027-28	15,000 acres
2028-29	15,000 acres
2029-30	15,000 acres
2030-31	15,000 acres
Total	75,000 acres

- The area where more than 25% of the crop is damaged and less yield is reported where cultural operations have not been taken is the criteria to take up rejuvenation.

Some of the important initiatives in this project are:

- Conceptualization of Coffee plantations programme as an income generating cultivation to the tribal farmers in agency area, as the tribal population is largely below the poverty line and dependent on collection of Minor Produce to sustain their livelihood and economic sustainability for better income to the farmers than other crops.
- Aim of the Project is that, per acre on an average, the tribal farmers will get the income from coffee and pepper ranging in between Rs. 0.8 Lakh to 1.3 Lakhs and further.
- The two main varieties of coffee viz., Arabica and Robusta are grown in India Arabica coffee is a small tree in its original habitat but grows like a shrub with bushy growth when trained and delicate flavour and balanced aroma coupled with a sharp and sweet taste and about half the amount of caffeine compared to Robusta. The Coffee Board has technically advised that the agency area of ITDA, Paderu mostly cultivating Arabica variety of Coffee.
- Under this project, technical guidance is provided for successful coffee cultivation and training programmes are also given to the coffee growers, nursery beneficiaries and field functionaries with the help of Coffee Boards in Coffee Research Stations/Demonstration Farms at Minumuluru and R.V.Nagar.
- Introduction of Pepper will be taken as inter crop in this project in a wide spread manner to enhance incomes of the farmers per acre.

ROLE OF COFFEE BOARD:

- Supply of quality seed coffee of suitable varieties and provide technical assistance to the growers and training of personnel of ITDA.
- The funds for seeds and Capacity Building i.e., training programmes and other support systems shall be tapped from Coffee Board for enrichment of Coffee Development in ITDA areas.

7. Government have sanctioned budgetary allocation under the scheme of "SH (18) Rejuvenation of Coffee Planation" every year. The allocated budget of Rs.13.50 Crores for the Financial Year 2025-26, the year-wise allocations subsequently made for the period from 2026-27 to 2034-35" under HoA: 2225-02-102-11-18-310-312 OGIA & 350-351 shall be utilized for implementation of Project.

8. Government after careful examination, hereby approve the New Coffee Project for implementation in the agency area of ITDA, Paderu, Alluri Sitharama Raju District, duly utilising the sanctioned budget under the Scheme of Rejuvenation of Coffee Planation.

9. The Director of Tribal Welfare, Andhra Pradesh, Vijayawada is instructed to send the proposals every year to Government for allocation of funds under the Scheme for implementation of approval of the New Coffee Project.

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10. The Director of Tribal Welfare, AP., Vijayawada, PO, ITDA, Paderu and Managing Director, Andhra Pradesh Scheduled Tribes Co-operative Finance Corporation Limited (TRICOR), Andhra Pradesh, Vijayawada shall take necessary action, in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**MUDAVATU M NAYAK
SECRETARY TO GOVERNMENT (FAC)**

To,

The Director of Tribal Welfare, AP, Vijayawada.

The Project Officer, ITDA, Paderu, ASR District.

The Managing Director, Andhra Pradesh Scheduled Tribes Co-operative Finance Corporation Limited (TRICOR), Andhra Pradesh, Vijayawada

The Chairman, Coffee Boards, Coffee Board of India, Bangaluru.

Copy to:

The District Collector, A.S.R. District.

The O.S.D to Minister for Tribal Welfare.

The P.S. to Secretary to Government (TW)

Sf/Sc (2867664/2025).

//FORWARDED :: BY ORDER//

SECTION OFFICER